

# Belle D'Arte

FINE ART BOOK



Probably the best eco-friendly fine art books in the world.

# Belle D'Arte.

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We are excited to announce the launch of our new fine art book, the Belle D'Arte, a wonderful baby brother to our amazing Vivaldi D'Arte fine art album. You can now stop and take a big clean breath of fresh air as your search for an environmentally friendly fine art book with museum grade archival characteristics is finally over. Our Belle D'Arte fine art books are the perfect solution. We have combined age old binding techniques with exquisite organic cover materials and unique museum grade archival quality paper to create a rare but beautiful art book, flat with an appealing near seamless finish.



**Innovation with a twist of fine handmade elegance.**

Inspired by Japanese and French bookbinding techniques, all books are hand bound using our own unique style of stitching with a superb patterned lace that is stitched through both cover and book to give the book a combination of strong support and exquisite presentation. Available in two binding styles, the books come with options of ribbon, hemp string, or leather strapping around the spine.



# Belle D'Arte.

Carbon neutral, eco friendly, and archival quality - are you serious?



Printed on the latest industry specialised digital offset printer, the Belle D'Arte fine art book provides you with not only superior printing on 3 distinctive varieties of textured art paper, but also provides you with the peace of mind knowing this is museum grade archival quality. Your book will last through generations.

All papers used are from FSC certified mills. These mills ensure that the harvest of timber maintains the forests' biodiversity, productivity and ecological processes. Papers used have been sourced from mills in Italy, France, and the United Kingdom, and come with these recognised ISO standards:

- ISO 14001 Environmental Management Systems in use
- ISO 9706 Long life - Guaranteed to last up to 100 years

## Smooth Art Paper. (200gsm)

A smooth yet subtle soft textured card that lends itself to exceptional print and colour reproduction. Card sourced from Italy.



Torn Edge

## Textured Art Paper. (300gsm)\*

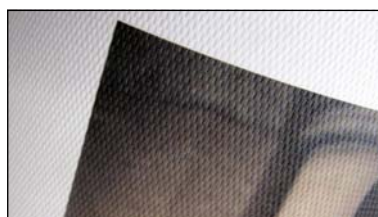
A natural and tactile finish, this heavy gauge card offers a classic art paper textured surface. Certified carbon neutral product with excellent archival characteristics. Card sourced from the United Kingdom.



Torn Edge

## Canvas Textured. (250gsm)

Boasting a textured soft mesh patterned surface, this elegant card sourced from France, offers a timeless canvas-like finish. This card is exceptionally well suited to high quality printing and colour reproduction.



Torn Edge

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Three different cover materials are on offer to complement any home décor.

Hemp is an ancient, eco friendly versatile plant. It is very sustainable and lends itself well to book covers. It grows naturally without any use of pesticides or fungicides and does not require large amounts of water. It is a very durable fabric, breathing well and naturally resistant to damp, bacteria, moths or silverfish, thus making it a perfect cover material.



Traditional highly slubbed dupion silk is 100% natural fibre, milled from the silk of the moth caterpillar. It has been used for textile manufacturing for many years. This highly desirable fabric is composed of strands that are triangular in cross section which explains why light dances across the woven fabric giving a beautiful natural lustre. It is also a very strong, durable fabric making it the perfect cover material combining longevity with beauty.



Boutique genuine Italian leather comprises a selection of the highest quality leathers available. Choose from a natural selection of colours and ensure that the cover will stand the test of time in protecting your precious memories. Additionally, the rich leather cover will enhance any décor in your home.



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## Versatility & adaptability.

With its flexible and adaptable combinations, the Belle D'Arte book will blend seamlessly with any home or studio environment - modern, classic, or rustic.



Available Sizes: 9 x 6", 8 x 8", 10 x 10", 12 x 8", 14 x 10". All books are in landscape orientation and come standard with a handmade box.

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All Belle D'Arte books come with a plain card inside cover liner. To cater to different tastes, we have three designer liners that can be used instead.



Aged Victorian

Old Postmarks

Ancient World Map

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## Special introductory offer

All Belle D'Arte books ordered between December 16, 2011 and January 31, 2012 will receive an amazing 40% off the complete manufacture (printing inclusive). This offer is for all studio sample and customer orders. Please quote "INTRO OFFER" at time of order. Act now - this offer must end January 16, 2012.

Imagine the ability to offer a 100 side fine art book at a cost to you of around \$550 ex GST; with a larger volume of 150 sides for approximately \$620 ex GST! For a comprehensive look at our prices and for any other questions that you may have, please contact our friendly team.

Manufacture officially commences January 16, 2012.

